

PROGRESS ASSESSMENT FOR A GLOBAL HEALTH ORGANIZATION

Independent evaluation of the impact of an international nonprofit organization and its plans for the future

SITUATION

- Health Advances conducted an independent evaluation of the work and impact to-date of an international non-profit organization, including an assessment of plans for ongoing and new activities and their likely significance and benefits.
- The assessment involved an extensive program of coordinating and conducting interviews and meetings with key constituencies across a broad spectrum of organizations involved in global health or with the potential for involvement in global health as outlined below.
- This assessment was not only used to help to codify and critique the efforts and results to-date, but also to gather valuable feedback from organizations with which the agency had worked in varying capacities to help define its future role.

CRITICAL QUESTIONS TO ADDRESS

- The organization was evaluated against a set of clear and aggressive criteria for measuring its ultimate success, based on answers to the following four questions:
 - Did it create self-perpetuating industry commitment to global health solutions?
 - Did its efforts bring major new products into the pipeline?
 - Did it shorten timelines to clinic and market?
 - Has it brought the benefits of biotech to the neediest patients in the developing world?

HEALTH ADVANCES APPROACH

- Health Advances coordinated and conducted 48 interviews across a range of individuals. Interviewees included:
 - Members of the organization's management team and Board of Directors
 - Representatives of biotech and pharmaceutical companies that had been involved with the organization
 - Top-level executives in biotech and pharmaceutical companies with the potential for involvement in global health
 - Members of global health organizations with perspective on health issues in the developing world as well as the work of the organization
 - Governmental bodies and major foundations that provide funding, conduct research and/or oversee implementation of various health initiatives in the developing world
 - Various Product Development Partnerships (PDPs) in the health field
- The results of these interviews were analyzed and compiled into a graphical and written report summarizing the organization's accomplishments to date, the impact of those accomplishments, and recommended strategy for optimizing impact over the near term.

RESULTS

- The organization had earned a reputation as a highly leveraged, cost-effective organization with an important purpose, stimulating and supporting biotechnology companies' involvement in global health product development.
- Multiple gaps exist in global health product development, creating a complex challenge for a single organization which is required to address all gaps in order to ensure success of the organizational mission.

