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## **HEALTHCARE STRATEGY CONSULTING FIRM HEALTH ADVANCES PROMOTES ANDREW FUNDERBURK AND SHEELA HEGDE TO VICE PRESIDENT**

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BOSTON, MA — April 1, 2009

The partners of Health Advances, LLC, are pleased to announce that Andrew Funderburk and Sheela Hegde have been promoted to Vice President.

Since joining Health Advances in 2005, Andrew has led several dozen projects for pharmaceutical and biotech companies, medical device manufacturers, and private equity investors. He has particular expertise in helping companies formulate clinical development and commercialization strategies to maximize the value of new therapeutics. Andrew earned an AB in economics, summa cum laude, and a minor in operations research from Princeton University and an MBA with distinction from the Harvard Business School.

Sheela, who also joined the firm in 2005, has worked with a wide variety of medical device, pharmaceutical, and biotech clients ranging from small start-ups to some of the largest public companies in the industry. She has particular expertise in cardiovascular, renal, and diabetes products and significant experience in new product commercialization, product lifecycle planning, and M&A strategy. Sheela has a BA in human biology with university distinction and Phi Beta Kappa from Stanford University and an MBA from the Harvard Business School.

### **About Health Advances**

Health Advances, LLC is a strategy consulting firm focused exclusively on the healthcare industry. Since 1992, Health Advances has completed more than 900 projects for leading pharmaceutical, biotechnology, medical devices, and diagnostics companies and their investors. Operating at the intersection of science, technology, and business strategy, Health Advances provides clients with innovative solutions based on deep industry insight, analytical rigor and an objective perspective. With offices in Boston and San Francisco, Health Advances is the trusted advisor in healthcare strategy consulting.